CHAPTER 1

INTRODUCTION

1.1 BACKGROUND

Education and Sponsorship Unit (ESU) is in charge of industrial application of internship of PETRONAS. As mentioned above, ESU handles lots of database regarding the internship applications from students. Currently, the system is working manually. It is a manual and time consuming process for administrator to updates the status of the applications and to view the data. Manual internship application process from students require staff to key-in the students particular and contact details in to the excel spread sheet. This poses problems such as data error due to human error as well as too time consuming,

As an alternative to overcome the problem, the author had come out with the proposal of Internship Programme Online System Using Short Message System (SMS) Technology (IPOS SMS). This system will replace the manual existing system. This new system is specifically being developed for the administrator which consists of unit's personnel from departments, application students and intern students. By implementing this system, student will be able to apply the internship application online. The data about candidates will automatically save in the database, thus reduce the time taken to update the applicant's details. The message notification of approval will be send to the student via short message services (SMS).

1.2 PROBLEM STATEMENT

Currently, the system is works manually. However, number of problems and pitfalls has been increasingly arising and causing some deficiencies in the system. Some of the problems in the current manual system are:

- i. Manual and time consuming process of updating the student's internship applications.
- ii. Loss of students' internship applications, resume and other important documents.
- iii. There are no efficient ways to notify the status of placement, post announcement.
- iv. There is a need of one stop center or portal for the intern students in PETRONAS.

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1.3 OBJECTIVES

The objectives of this project are as follows:

- i. To revise the current internship application system in PETRONAS.
- ii. To study the problem arises from the current internship application system.
- iii. To develop an Internship application website that will act as one stop centre for the students, interns and administrator.

1.4 SCOPE OF STUDY

1.4.1 The Relevancy of the Project – Scope of Work

Scope of study for this project involves current research paper and book to develop a deep understanding about Internship applications, SMS notification, resume checker and what current issue related to IPOS SMS a precise and up to date website. It is crucial to identify functionalities and features of existing Internship Programme website in order to make its one of its kind. The fact-finding techniques such as observing potential users will be conducted to ensure what they want the website to be and to have.

The project does not focus entirely on the research are but also focuses on designing and developing IPOS SMS website. The development will operate under the project schedule and timeline with the aim to complete the project on time. IPOS SMS is will be develop as a website because it will be assessable. Much preferable language to develop IPOS SMS is by using PHP, HTML and XML. MySQL will be used as database storage medium. The author needs to study and get familiarize with above mechanism tools used in this project.

1.4.2 The Feasibility of the Project

Technical Feasibility

The decision to develop IPOS SMS System is practical since the author is proficient of designing and developing a website. The author is familiar with PHP, HTML and XML language.

Operational Feasibility

The proposed website is believed to be an internship programme website for PETRONAS where students can get all information about internship programme and at the same time can apply for internship placement. User need to sign up for a personal account that will give access to user to apply for internship placement.

Economic Feasibility

This project is cost effective because all the process is computerized. User does not need to buy or install anything to access IPOS SMS System (IPOS SMS) since this website is free to be access anywhere under any situation as long as users have an internet connection. Author only use the Ozeki-NG SMS server.

Schedule Feasibility

This project will be operating under the project timeline and schedule given to ensure the research will be completed during these 14 weeks. Due to this time limit, the author needs to do continuous research to ensure author get as much information as possible.

CHAPTER 2 LITERATURE REVIEW

2.1 Introduction

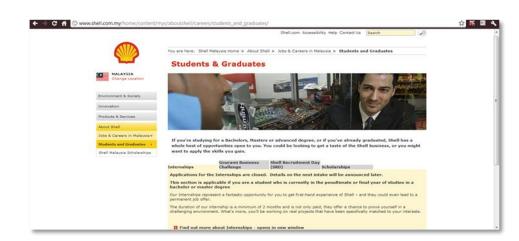
The project is about developing a website (Internship Programme Online System using SMS) that focuses to help ESU unit to automate currently manual business process. IPOS SMS will act as one stop centre for students, interns and administrator. IPOS SMS will become the medium for students outside PETRONAS, intern students in PERTONAS and administrator to apply for internship, download the forms and check for internship bulletin, to search the details of applicants. The author will do several researches and review in order to ensure IPOS SMS will be one of the new innovative internship application website in Malaysia.

2.2 Web Based System

According to Samsudin (2006), web based means an application that is accessed with a web browser over a network such as the Internet or an intranet. The web-based system is also called the 'automated' system. The web-based provides a far more efficiency in processing any task domain especially for a system that involves a lot of data collections and retrievals (Bimbo, 2008). According to Bimbo (2008), web-based systems should meet its users' requirements and expectations. Thus, web-based applications should be developed on-top of a carefully studied business process of the organization in which the system will be deployed. The research project will apply the similar strategy that is to create a web-based system built based on the current business process of STS unit. A web portal would be the most appropriate web-based system for STS unit. According to Salameh et.al (2011) there is an example of a web based system has been developed to ensure pregnant mothers be notified regarding their pregnancy progress by sending SMS message. The design and development of the system which is named Pregnancy Progress System (PregProSyst) are outlined.

2.3 Existing websites available for Internship Programme

There are many website that offer internship information and providing internship application for students, the author chooses three best website. They are



1. SHELL Internship Programme (<u>http://www.shell.com.my/</u>)

Figure 1: Homepage of SHELL Internship Programme

2. Price Waterhouse Cooper (PWC) Internship Programme (<u>http://www.applytopwc.com</u>)



Figure 2: Homepage of Internship Programme in PWC

3 Otak-Otak Internship Programme (<u>http://www.otak2.com/apply</u>)

← → C ff © www.otak2.com			☆ 🕫 🖬 🔦
otak-otak			
APPLY FOR 2012 PROGRAM	TOP 50 PROGRAM	STUDENTS & YOUNG PROFESSIONALS COMPANIES ABOUT US	
The Otak-Otak Program is designed to place shuc our fellows. We aim to place the 50 between Multipula Byou are a blacket when wants a challenging and offer, <u>applic herear</u> Check out our areasome Corporate Pathers in <u>bots</u> updates. We will also contact you regarding other 2012 Partners	Apply	orations in Malaysia, as well as provide external training and experiences for to Valley from June to Geglernber 2012. As you one of them? orate entity interested in investing in the brightest young minds Malaysia has to sake keep an eye on this space. Follow us on <u>Twitter</u> or <u>Faceboor</u> for constant have sateded.	
Ethos & Company	McKinsey&Company		
citibank	OSK	Contraction of the second seco	

Figure 3: Homepage of Otak-otak Internship Programme

2.3.1 Design and content

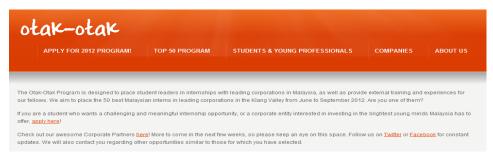
Referring to SHELL website and Otak-otak website, they are using many wording. Apart from that, the paragraphs and texts are small which make a little bit harder to user to read the content especially for user with poor vision. Example simple and concise information will easiest to read PWC webpage design.

SHELL:

	: Home > About Shell > Internsh	Shell > Jobs and Careers > Students an Ips	d Graduates > How do I apply	7 > Three ways to get a job with
Change Location	Interns	hips - My application		
About Shell +		ADUATES - MY APPLICATION		Register Log In
		cations for Student or Graduate oppor you can apply and submit your applic		
		 Register Not registered yet? Start by registering your profile now. (Opens in a new window) 	216-	Login Already registered your profile or started an application? Login to your account here. (Opens in a new window)
	A 1 1	How to Use My Application Having trouble? Look through our frequently asked questions for help. For technical issues, please (Opens in a new window)		

Figure 4: Screenshot of SHELL Internship Programme website

Otak-otak:



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Figure 5: Screenshot of Otak-otak Internship Programme website

PWC:

pwc	Malaysia	Thailand	Vietnam	Cambodia	Laos
Arev	ou the one				
Aley	ou the one				
		Log in			
of. Work with	r to be proud h experienced great clients	usemame			
and have the	e opportunity to contribute to the	password		9 bGz FS	
team around				I am a NEW USI	

Figure 6: Screenshot of PWC Internship Programme website

User that need to apply for internship application needs to register and enter the required data in the customize forms provide in the website. The login page is the most important for each user to apply and edit their application after submitted It takes time for user to enter data but it make easiest for the admin to catch the data updated automatically into the database once the user submit the application. For Otak-otak website, there is no login page and user just uploads the resume and enters a simple data in a simple form. The content of website should not be a simple because it is referring to the significant name of each company offered the internship programme. Thus, author realizes that the project conducted should not be a simple website because it will be referring to PETRONAS Internship Programme.

Otak-otak:

otak-otak				
Step 1: Upload your resume.				
E-mail:				
Upload your CV/Resume here:				
Choose File No file chosen				
 I would like to receive updates related to the Keep me posted on future Otak2 happenin 				
Upload				
Step 2: Select your top three preferences for	an internship with our Corpor	ate Partners. For more information on our corporate	partners, click.here.	

Figure 7: Screenshot of Otak-otak Internship Programme website

SHELL:

Login or	Register
Registration	
Primary Email* Confirm Primary Email* The password must be at least 8 char least 3 of the following: numbers (0-9 (A-Z, -=z) and special characters. New Password Strength:	D. A valid small address is required hafters you can submit an application.
Choose Password* Retype Password*	
Secret Question* Secret Answer*	- Please Select -
Enter text from image shown*	THE Preti

Figure 8: Screenshot of SHELL Internship Programme website

PWC:

Environment Instrumentions				
rull Nemme (" as per IC or Passport) Please key in your full name in Title Case e.g. John Smith		1		
New IC No.			2	
Passport No. (If you are a non Malaysian please specify your passport no.)		1		
Email Address	.484	1		
Linerranes and Password				
Username	- 184	1		and Pre-searcher
this pay ward	184	1	5	
Re-Type Password	181	1		
Password Question		1		
Password Answer		- 1		
Type the code shown	-			

Figure 9: Screenshot of PWC Internship Programme website

According to Hammerich and Harrison (2002), credibility, clarity, conciseness and coherence of content in websites contribute to web ability to persuade a reader that has the right stuff. Credibility is the quality, capability or power to elicit belief is depend on the eye of the beholder. Clarity can be defined as ability to write and exit texts that are clear and easily readable by users. Example like keep paragraphs short and discuss only one topic per paragraph. Next is conciseness, concise means able to present topic in the most economical manner possible, be brief but tough. Last is contents of website must be coherence, by minimizing users cognitive work, all parts of text must be connect together in clear and logical ways.

Content	SHELL Website	Otak-otak Website	PWC Website
Credibility	Good	Average	Good
Clarity	Average	Good	Average
Conciseness	Good	Average	Good
Coherence	Good	Average	Good

* Based on author view.

Table 1: Website content

2.3.2 Attractiveness of Website

Attractiveness of a websites refers to degree, to which a user believes that the websites is aesthetically pleasing to the eye, Hammerich and Harrison (2002). Basically website that contain graphic rather that only words will be more attractive to user. Both references websites that author choose, content less graphic that will make user feel bored when their reading process. Research made by The Nielsen Company (2002) tells that average surfer on web is more likely to stay in site when it contains some graphic rather than if it does not.

2.3.3 Preferable Website to be used

Based on comparison done above, as a user, author will prefer to use SHELL because the information content is much more concise. Additionally, the information conveys on the website is properly and neatly managed. Apart from that, the most important thing is SHELL website provides quick reference guide for the user.

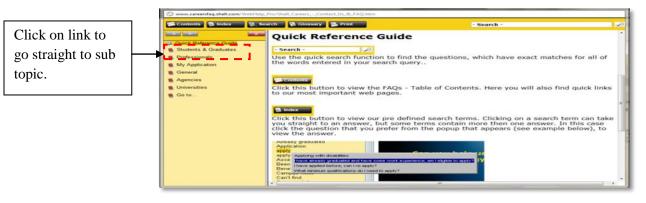


Figure 10: Screenshot of Quick Reference Guide SHELL website

Moreover user can easily click on the link above if they want to go straight to the sub topics. For example if users want to edit their application, he or she can click on link of My Application and this website will bring the user straight to the editing in application.

2.4 Short Message Service

According to Abbas and Yusof (2010) short message service (SMS) is an important and useful service included in mobile phones. It is offered in all types of mobile phones as it is easy to use and can operate with minimal cost. SMS enables text messages to be sent and received to and from mobile phones. The text can be in form of words or number or an alphanumeric combination, Ghoreishi (2010). According to the Hand phone User Survey by Malaysian Communication and Multimedia Commission (http://www.skmm.gov.my), fourteen percent of people who are under 20 years old owned mobile phones. Nearly 73.4% of people living in Malaysia between the age of 20 and 49 years owned or used a mobile phone. The ownership drops drastically 11.8% for people 50 years old and above. Thus, the

notification through short message service is compatible for the applicants since students nowadays use hand phone as their medium to communicate and receive information.

According to Stone and Briggs (2002) study showed that an experiment was undertaken at Kingston University (UK) to research the effectiveness of a two-way SMS campaign in the university environment. A system that sends SMS to students, registered to the service, about their schedule, changes in it, examinations dates and places, student's marks and etc had been developed. After registering, the students were divided into five groups. One group was receiving announcements via e-mail, other three groups via SMS and the last group is via web. The conclusions of the experiment were that the students in certain scenarios where a certain type of response is required preferred SMS as a medium to e-mail or web-based announces. They feel the data is more personal and they like this. SMS could be efficiently used in education (m-learning) as a complementary media, Trifonova (2003).

At the University of Helsinki the LIVE (Learning in Virtual Environment) experiments, made with SMS system and with WAP phones, were very positive, Seppala (2002). The project went on by introducing digital imaging and sharing photo between the participants (teachers). The conclusions were that it is very possible that the introduction of MMS and the other 3G services in the large scene will lead to more and more possibilities for m-learning.

Research made by Garner, Francis & Wales (2002) tells about a project on evaluation of a Short Messaging System (SMS) to support undergraduate students was done at Sheffield Hallam University. The experiment was with 67 undergraduate psychology students. The implemented system was again not for learning, but for managing learning activities (to guide, prompt and support the students in their learning). The findings were overwhelmingly positive, with students perceiving the system to be immediate, convenient and personal.

2.5 Resume Parser

Author has done some research on the resume parser which contributes to discovering of many resume parser software offers in the market. According to Daxtra Technologies (2012) (<u>http://www.daxtra.com/parsing.html</u>), resume parser or normally known as resume extractor is the conversion of free-form resume into structured information which enable for storage, reporting and manipulating of data by a computer. According to Akken (2012) (<u>http://www.akken.com/solutions/resume-parsing/</u>), resume parsing is a technology allows the

processing of resumes by extracting data in an intelligent way. Resume parser helps recruiter or HR personnel to efficiently manage electronic resume documents sent via Internet. Resume parser is being measured in terms of accuracy and coverage. Below are the snapshots examples of resume parser software from Rchilli Company which author takes as references in research on the resume checker for this project.



Figure 11: Resume Parser Software by Rchilli

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Advance Semage Plan Application In Stealth Mode Write Log Plan	Fathers Name	
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Figure 12: Extraction process using software

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Figure 13: Data extraction in Excel

2.6 Features Comparison of Existing Websites

Author chooses three website to compare the features that been provided by the existing Internship Application Programme websites, in order to make IPOS SMS one of its kind. Unfortunately, there is no official website about Internship Programme in Malaysia which notifies the result of application in short message service, that make IPOS SMS will be the first Malaysia official website that has the SMS ability and resume checker.

2.6.1 SHELL Internship Programme

Feature available in SHELL website is information about internship programme. This website enables user to register as new user, login column and as well as the quick reference guide for user, refer Figure 14.

		C Impact-gs.jobstreat.com/Torms/Togin.aspc/Telsuri/Mr/%2010000%2014all_Mr/%20paduatesMain.aspc%31eid%34N4mcg0%2014cL3378yFAabOvL
C impact gujetsteet.com Torres/count.app/hep18gd+18xid=Nince(N2PALT376/FALD+L03PPA3654d+40PA7474747424648x404L+529	inv/3294U	
Registration		Login or Register
Please All in all the details before to create an account for your application.	age/careers/students_and_graduates/how_do_l_apply/three_ways/internships/app_internships_m	•
Find Name*		Login
(Family name)*	Shell.com Accessibility Help Cont	Login
Your enail address will be the login TD. A valid email address is required before you can submit an application. Primary Email*		Please login using your Username and Pasavord.
Confirm Primary Breal*		Login Username
The password must be at least 8 characters long. It must contain at least 3 of the following: numbers (2-9), upper and lower case letters	I Home > About Shell > Jobs and Careers > Students and Graduates > How do I appl	Password
(2-2, arc) and special characters. New Paceword Interact:	Shell > Internships	C spree with Shalls Data Instaction Inlice
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toter text from image shows" companied		
7424		
Type the above characters here:	STUDENTS & GRADUATES - MY APPLICATION	
C I apres with Shell's Data Instaction Italics.	My Application Home How to Use My Application	
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Register	Summit your applications for Student or Graduate opportunities with Shell within	Y
Comments Adult States Autobal	As a professional you can apply and submit your application by checking the vaca section of our site.	ncies within the Professionals
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Quick Reference Guide	D Register	Progin
Sall Means Tall	Not registered yet? Start by	Already registered your profile or
 Reduces Use the cask search function to find the questions, which have exact motiches for the words entered in your search game. 	wi w registering your profile now.	started an application? Login to
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April April		the strength
Cick this button to view the FADs - Table of Contents, Here you will also find out		
to our most important web pages.	How to Use My Application	
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you straight to an answer, but some tyrns contain more than one arower. In the click the question that you prefer from the popul that appears (see example bein	+L to follow the 'My Application' route.	
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Application		
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Carling Carling		

Figure 14: SHELL Internship Programme website

Moreover, SHELL website provides the quick links to ease user in an interactive design. Apart from that, the website has the advertisement of SHELL ongoing competition and bulletin at the header of the website.



Figure 15: SHEL website

2.6.2 Otak-Otak Internship Programme

Based on Figure 15, Otak-otak website more focus in providing details about the list of companies involved in offering the internship placement.

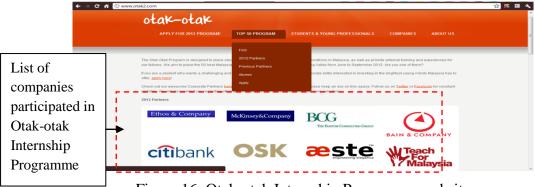


Figure 16: Otak-otak Internship Programme website

Moreover, Otak-otak Internship Programme website also provides the user to follow their updates on Facebook and Twitter, refer Figure 16, where user can ask for advice from the admin, which will help them find companies suits their preferences if they are looking for help.



Figure 17: Facebook and Twitter Link

2.6.3 PWC Internship Programme

PWC website contains information about the internship programme in different countries. User can choose the place where they would like to do their internship such as Malaysia, Thailand, Vietnam, Cambodia and Laos.

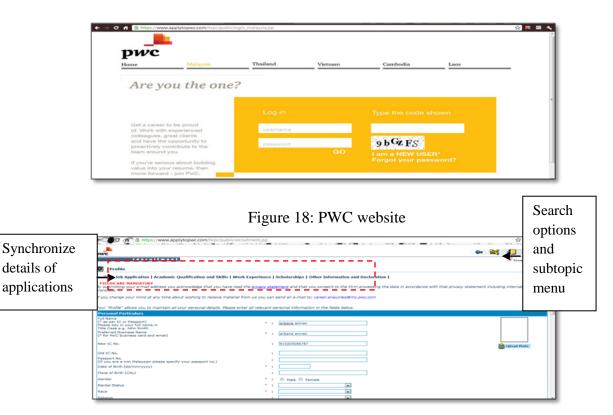


Figure 19: Details of application

PWC also offers the systematic and synchronize website offer user to provide their details of applications. Apart from that, these website provide search option features, which user can search other related page based on keyword that been provided by user. User can directly go to sub topic they want to view by click on sub topic related under in this article header.

2.7 Ozeki NG – SMS Gateway

Based from the Ozeki NG main website, <u>http://www.ozekisms.com</u> (2012), The Ozeki NG – SMS Gateway is a software product that will help maximize productivity of IT by reducing the complexity of creating, deploying, and managing mobile communication application. The software introduce two-way of service, its E-mail and SMS gateway. This service allows developers to forward an incoming e-mail as an SMS message to a specified phone number

and an incoming SMS message as an e-mail to a specified e-mail address. The figure below illustrates the system architecture of the service.

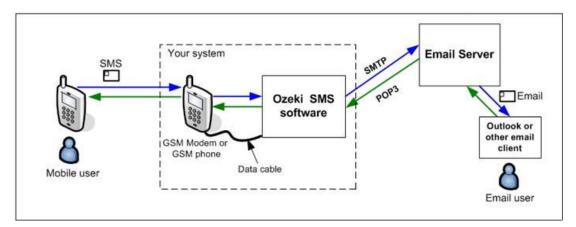


Figure 20: System Architecture of the Ozeki Server

The Ozeki Server is the open source application which is being used to develop the system. There is a GSM Modem from a Sony Ericson phone which will facilitate the sending of message in the system. GSM Modem will connect with the Ozeki Server in order to send a message.

CHAPTER 3 METHODOLOGY

3.1 Rapid Application Development (RAD) Methodology.

Rapid application development (RAD) is a development methodology that attempts to address weakness of structured design methodologies; waterfall and parallel development. Since author has limited time in developing this project, RAD is a best methodology to be used because RAD have ability to adjust system development life cycle (SDLC) phases to get some part of system been develop quickly, Dennis, Wixom and Tegarden (2005). RAD involves iterative development, quick construction of prototypes by using techniques and computer tools such as CASE tools. CASE tools makes tasks are much faster to complete and alter, development information is centralized and information is illustrated through diagram, which typically is easier to understand. Example of CASE tools is functional modelling; activity diagram and use case diagram.

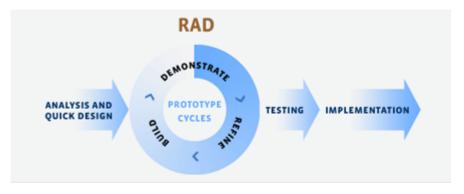


Figure 21: RAD Model

Under prototype cycle, build, demonstrate and refine phase will be performed repeatedly. Usually first prototype will be shown to user who will provide comments, which are used to re-analyze, re-design and re-implement a second prototype that provide a few more features. After the user is satisfies with the prototype, author will move to testing and implementation process.

3.2 Project Activities

3.2.1 Planning

Planning phase is the fundamental process of understanding why should this be build and determining how to build it. First thing to do in planning phase is defined the suitable topic that will be developed. After the topic has been approved, author will move on to gather data related to this topic that will be used in analysis phase. There are several techniques that been used to gather data, there are by reading article and journal, and requirement gathering by using questionnaires and observation techniques. Information about available development tools will be defined during this planning phase.

3.2.2 Analysis

Data that has been collected during planning phase will be analyzed during this analysis phase. From questionnaires, author will come out with requirement determination in order to determine knowledge level of user about internship application and their expectation. From observation, author will analyze others website content and functionality that will be used in design phase. The development tools to be used in developing this project also will be finalized.

3.2.3 Design

The previous section discussed the requirement-gathering used to develop the author's project which is using questionnaires and observation techniques. Now, at design phase functional modelling like activity diagram and use case diagram will be developed. Activity diagram support the logical modelling of business process and workflows. Use cases are used to describe the basic functions of the information systems. Both diagrams will be used during development phase. During this phase, user interface also will be designed and determined. The content of application will be finalized. The design phase must be carefully developed to ensure this website will meet the requirement mentioned in the analysis phase.

3.2.4 Development and Implementation

Application will be developed based on diagram and user interface that has been designed and determined. Coding will be generated in way to develop the application. After finishing with the development phase, this application will be tested and be delivered as a final product. Below are the figures on the development of the IPOS SMS system for both semesters.

Task Name	Jan	Γ	F	eb			Ma	arch			A	pr			May	y	Τ	J	un			Ji	ıl	Τ		Aug	
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FYP 1																											
Selection of project topic and supervisor																											
Submission of proposal																											
Planning Phase															week												
Project Initization																											
Gathering Data : Research on topic and tools															Examination												
Submission of extended proposal															inat												
Gathering Data: Interview and questionnaires															am												
Proposal Defense																											
Analysis Phase															and												
Analyze data collected																											
Finalized development tools															Study												
Submission of interim report																											
Requirement gathering																											\square

Figure 22: FYP I Gantt Chart

Task Name	Jan		F	eb			Ma	rch			A	pr			М	ay			Ju	ın		Jul				Aug			
Task Ivallic	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
FYP 2																													
Design Phase																													
Design Strategy																													
Design Functional Modelling																													
Design User interface																													
Development and																													
Implementation phase																													
System construction																													
Coding and website																													
development																													
System integration																													
FYP presentation																													
Final dissertation																													

Figure 23: FYP II Gantt Chart

3.3 System Tools

- PHP,HTML and XML
 - Language that been used to develop IPOS SMS.
- phpMyAdmin
 - As MySQL database.
- Macromedia Dreamweaver.
 - Tools that will be use to make IPOS SMS more attractive.
- Microsoft office tools.
 - For documentation purposes.
- Ozeki NG-SMS Gateway
 - SMS server for notification of message
- Ozeki NG-SMS Modem
 - Sony Ericson Mobile Phone

CHAPTER 4

RESULTS AND DISCUSSION

4.1 OBSERVATION

In this context, author use observation as a technique to observe existing internship website in order to compare the content and feature available, to ensure IPOS SMS is one of its kind. Author observes three website; SHELL, PWC and Otak-otak Internship Programme. For website comparison details, refer to Chapter 2 section 2.6, Features comparison of existing websites. From the comparison author summarize that below section need to be included in IPOS SMS:

- Home
- Internship Area
- User Guideline
- Login and Register
- Search and Checking data
- Contact Us

Author also observed the current practice for internship application in PETRONAS. The process flow can be summarized as below.

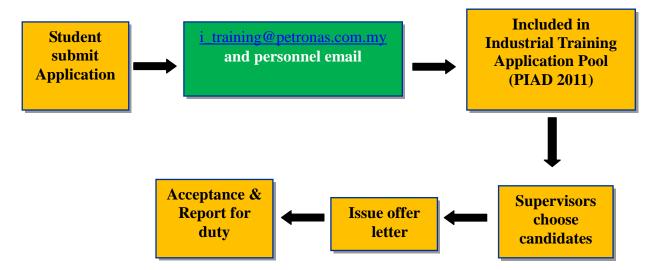


Figure 24: Current practice of Internship Application

As per current practice, student needs to submit their application to the email of <u>i_training@petronas.com</u> and personnel email of the internship officer. After that, the internship officer needs to enter all the data and information of each application in an Excel database.

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	164 • (* <i>f</i> x										
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2			0	0	0	0	0				
3			BL	. BL		BL	BL				
4	NO	IO IC / PASSPORT NO. NAME		UNIVERSITY	SHIL SCHOLAR NO	INTERNSHI	P DURATION				
5						START	END				
489			LAU LIK WONG	JRTIN NO		1-Dec-11	1-Jun-12				
490			AZLIN RAMLEE	NO NO		9-May-11	17-Jul-11				
491			CHIN GIA HUI	IRTIN NO	l	14-Nov-11	3-Feb-12				
492			SOON SIAU WEN	THM NO	I	4-Jul-11	9-Sep-11				
493			MUHAMAD AMIRUDIN ABD JALAL	TM NO	I	4-Jul-11	20-Nov-11				
494			FARHANA ABDUL HALIM SHAH	TM NO		4-Jul-11	18-Nov-11				
495			LIM WEI JUN	TAR NO		23-May-11	8-Oct-11				
496			MUHAMAD NOR IZZAT ZAHARI								
497			HEPHZIBAH A/P DAVID								
498				IM NON (PA)	23-May-11	12-Aug-11				
499			KEY IN NEW APPLICATIONS								
500		880722495446	SITI ASMAK AB LATIB	NIVERSITY OF ADELAIDE, AUSTRALIA NO	1	1-Dec-11	1-Feb-12				
501		860317565596	AINOOR AMIRAH BINTI MOHAMMAD NOOR	NIVERSITY TECHNOLOGY OF MARA NO							

Figure 25: Current Internship Application Database

Above is the internship application database in Excel document where the internship officer stores all the information of internship applications. As conclusion of the current practice of internship application in PETRONAS, the manual system involves in applying of internship application and saving the data of applicants which involves both students and admin. The existing trainee also needs to do manually the application of internship forms.

4.2 INTERVIEW

Interview participants for author project consist of personnel from ESU and STS unit and PETRONAS trainees.

Open-Ended Question for both System Administrator and Lecturer

- 1. What do you think about the manual system for Internship application process?
 - 2. What are some of the problem or issue that you face when dealing with the system on a daily basis?

- 3. What are some improvements you would like to see in a new system of managing Internship applications?
- 4. What is your opinion regarding web-based system?

Interview Notes Approved By: Daliainie Mat Saaid & Aisyah Ayub

Person Interviewed : Staff of NET Capability and Learning Department & Education and Sponsorship Unit

Interviewer : Nurhayu Bt Rusdi

Purpose of Interview:

- Understand the current system used by NET and ESU department
- Determine information requirements for future system
- Identify the problem arise from the existing system.

Summary of Interview :

- The needs of replacing the manual system into automate system into a web-based system and using Ozeki-Ng SMS server to make the future system accessible to all and sending notification via SMS.
- The issues faced by the system administrators:
 - 1. The manual and time consuming process of updating the internship applications.
 - 2. Manual system using Microsoft Excel and Word provide limited features just for entering, searching and printing data.
 - 3. Loss of student's placements applications, resume and other important documents due to too many papers and manual process involved.
- The criteria of the new system that help to simplify the task of the system administrator are:
 - 1. A function that permits the administrator to send the message notification via SMS to the applicants.
 - 2. Using the web-based system to replace the manual system.

Table 2: Interview Report of PETRONAS Internship Officer

Interview Notes Approved By: Nurfarahana Aersid & Adhwa Ruzanna

Person Interviewed : Trainee of NET Capability and Learning Department & Education and Sponsorship Unit

Interviewer : Nurhayu Bt Rusdi

Purpose of Interview:

- Understand the current system used by NET and ESU department
- Determine information requirements for future system
- Identify the problem arise from the existing system.

Summary of Interview :

- The needs of improvement for the future web-based system features as one stop centre for Trainees in PETRONAS.
- The issues faced by the system administrators:
 - **1.** The important internship form is in hardcopy, need to go to HRM to collect and it consume time.

2. Trainee needs an overview about Internship as a whole in PETRONAS, not just focusing on their own departments.

3. Needs of communications with other interns for chatting and forum just for internship students only.

- The criteria of the new system that help to simplify the task of the system administrator are:
 - 1. A function that have features of Internship Bulletin. Downloading forms, forum or chat.
 - 2. Need for the one-centre portal for administrator, students and trainee.

Table 3: Interview Report of PETRONAS trainees

4.3 FUNCTIONAL MODELING

Functional model describe business process and the interaction of an information systems with its environment. For this project, two types of models are used to describe the functionality of IPOS SMS: activity diagram and use case diagram. Activity diagram can be viewed as sophisticated data flow diagrams that are used in conjunction with structured analysis. Activity diagram for IPOS SMS refer Figure 26.

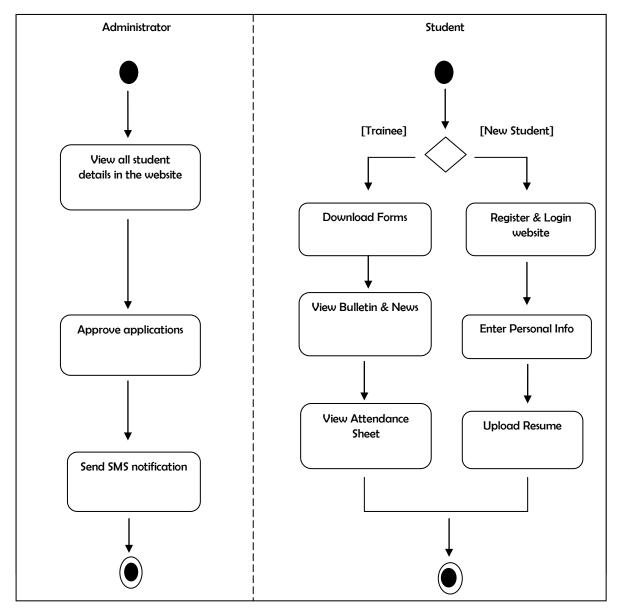


Figure 26: Activity Diagram for IPOS SMS system

Administrator will view all the student information to check if there are any new applications from new students then he will approve the applications. After the approval, sms will be sent to applicants.

New student need to register first. They only can login after the registration and may filling up the online application form. Existing trainee can login to IPOS SMS System to view their IP Time Track attendance from this system as well as download all the forms regarding the internship in PETRONAS.

Use cases are simple descriptions of a system's function from the bird's eye view of the users. Use case will portray the basic functions of the system; what the users can do and how the system should respond to the user's actions. There are three types of actors in IPOS SMS:

- 1. Administrator: Can access IPOS SMS and do the following task:
 - Manage applications from students include:
 - View list all application details
 - Delete inactive students, no longer doing internship in PETRONAS
 - Send notification email to students if the applications are being approved
 - Search and check the list of applications
 - Manage Students include:
 - Add student
 - Delete student
 - Update student details
 - View all student details in IPOS SMS
 - Control IPOS SMS include:
 - Add new link to other site in the homepage
 - Update the URL and name of link in the homepage
 - Manage and maintain the homepage design and content

Refer Figure 27 for IPOS SMS Administrator Use Case:

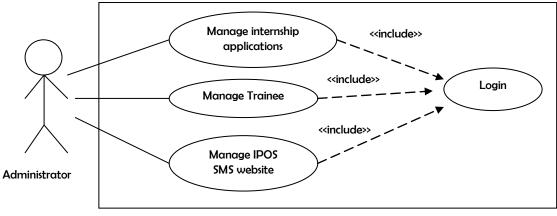


Figure 27: Administrator Use Case

- 2. Trainee: Can access IPOS SMS and do the following task:
 - Manage account include:
 - Download the internship forms
 - View the attendance sheet (IP Time Track system)
- 3. Application Student: Can access IPOS SMS and do the following task:
 - Manage account include:
 - Apply for internship placement via online form
 - View the internship overview and area in PETRONAS
 - Update personal information
 - Receive email notification of approval from admin

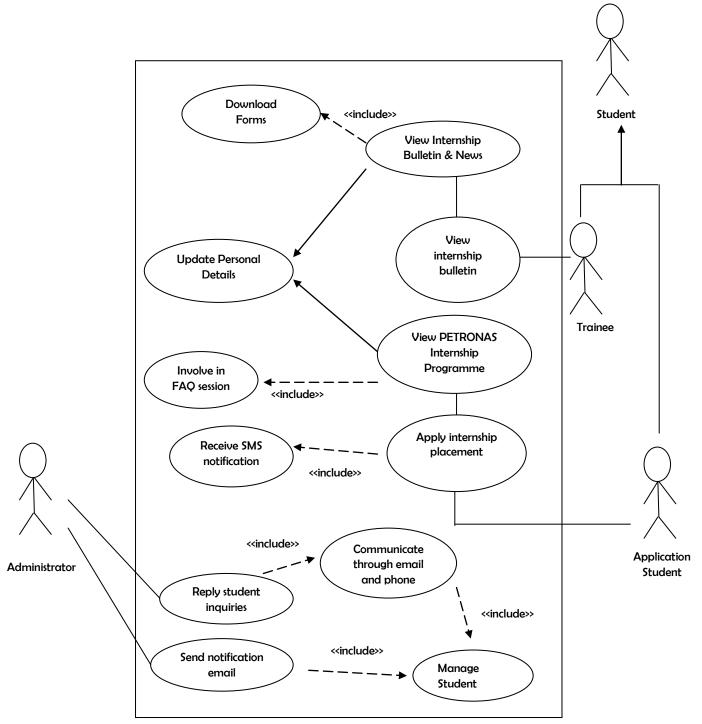


Figure 28: Internship Programme Online System Using SMS Use Case

4.4 SYSTEM ARCHITECTURE

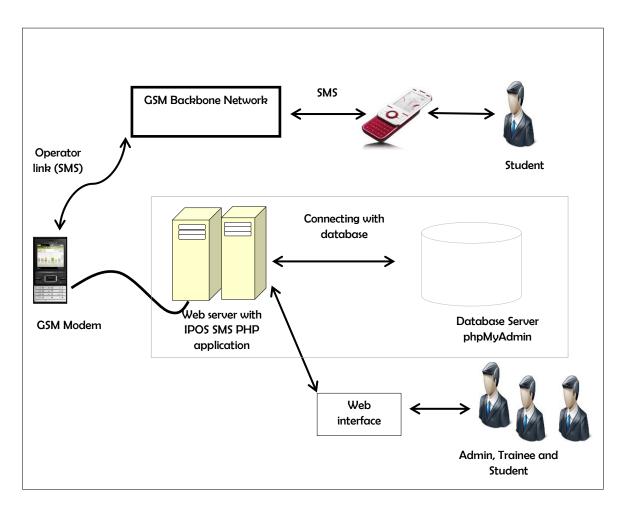


Figure 29: IPOS SMS System Architecture

IPOS SMS consists of two major parts: SMS mobile application using SMS Ozeki NG – SMS Gateway and IPOS SMS application connected with database. A GSM phone attached to the server computer as a modem in order to enable the message is sending through the GSM backbone network.

Once an Administrator post the notification message that needs to be send to the student's mobile, php application will initiates the process by positioning an SMS message to the built-in web server of Ozeki NG – SMS Gateway. Ozeki NG will forward the message to the GSM network through a GSM phone attached to the server computer using a data cable and the mobile student will receive the SMS message.

Message that had been sent out by the gateway running on server will be received by the GSM phone that had been attached at the computer. Then the GSM phone transmits it to the SMS Center (SMSC) of the GSM service provider.

4.5 INTERFACE DESIGN

This section presents the interface design that has been developed for the prototype. This design was the product after carry out the research, interview and observation. Below are the screen shots of the interface design for IPOS SMS System.

At the home page, author includes information about PETRONAS online internship application to give a clear picture to the user what online internship application is about. Author explain the objectives of internship, requirements and terms and conditions at home page with intention to give early information to user, which makes them aware about this online internship application system.

There are five sidebars in home page; Home, User Manual, Register Now, Internship Area and Contact Us. In order to send the application through this online system, student needs to register and login. It is to ensure the data is being captured and send to the database. The administrator also needs to login in order to check and update the student application and at the same time approve the application.



Register Now

PCSB Online Internship Application System



PETRONAS Industrial Training Programme is a dynamic platform designed to provide undergraduates from all disciplines with hands-on experience within the oil & gas industry and engage in many areas of the operations of a global company.

Three significant objectives have been incorporated to ensure the effectiveness of the training programme:

- Integrate theoretical knowledge and its application in industry
 Acquire knowledge, skills and mindset to shorten undergraduate's learning curve Accelerate process of identifying potential talents for PETRONAS talents strategy iii. employment

REQUIREMENTS

- i. Malaysian or PETRONAS Sponsored Student pursuing undergraduate degree in higher learning institutions, either in Malaysia or overseas in any disciplines where industrial training is a mandatory part of course completion (preference will be given to third and final year students)
- ii. Performing the industrial training for a minimum duration of two and a half months and maximum of seven months
- iii. Submission of the following documents together with the online application (completed documents MUST be submitted via
 - a. Curriculum Vitae

TERMS AND CONDITIONS

- i. Application should be sent via website at least three months prior to programme
- commencement ii. Should you not receive any reply from us within two months, please consider your application to be unsuccessful
- iii. Acceptance OR declination of offer must be notified within five (5) working days
- iv. Only online applications will be entertained. Postal/courier applications are deemed as incomplete

Figure 30: Home page

Login Id :		
Password :		1
1	Login	

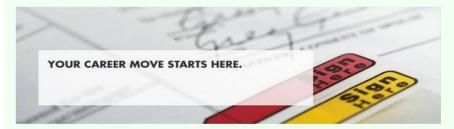
Forgot password ?

Please enter correct Login ID and Password.

User manual page provide information regarding the process of online internship application. There are 4 steps which involves, register, log in, fill up online application form and lastly the notification of result.



User Manual



The application process.Start your application here and who knows where you may end up?

You can begin your application now, using our online system

STEP 1: REGISTER

If you have not previously applied to us online, please register first to create your profile and account. After you have registered, you can log into your account. The next step is to select the job you wish to apply for, and then complete the application form. After you have submitted your application, you will receive an acknowledgment that we have received your application within 48 hours.

STEP 2: LOG IN

If you have registered previously, please login to update your resume, search for current job openings or submit a new application.

STEP 3: FILL UP ONLINE APPLICATION FORM

You need to fill up the online application form [Industrial Training Application Form]. If you are applying to a new internship position, please update your resume before submitting the application.

STEP 4: NOTIFICATION OF RESULT

If you have registered previously, please login to update your resume, search for current job openings or submit a new application. If you are applying to a new position, please update your resume before submitting the application.

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Figure 31: User Manual page

Registration page allows user to register first before they can log in into the system as a student, trainee or as an admin. The registration is important for the admin to capture the data of the user.



Figure 32: Registration page

Internship Area page enables user to find information on the internship area in PETRONAS. This page allowed user to learn more about the specific area which they interested before applied in the online internship application for in the system.

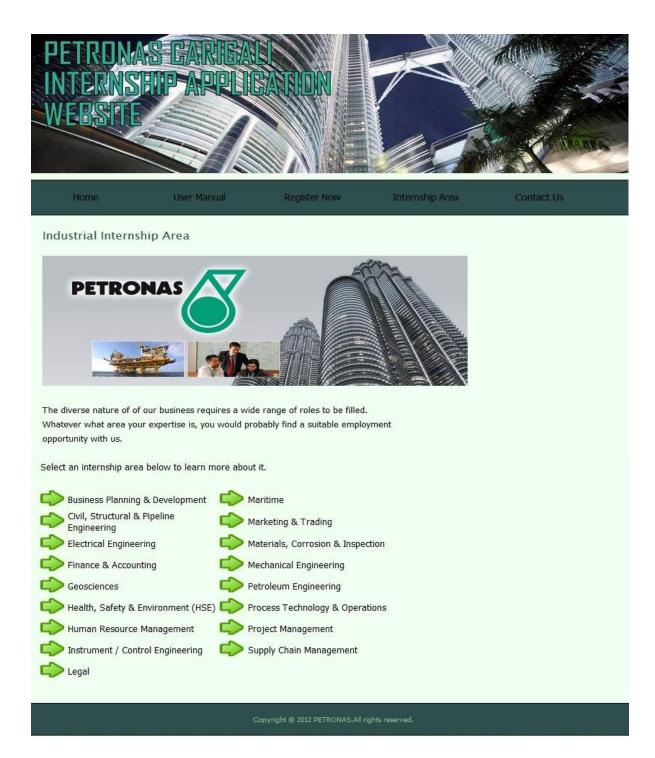


Figure 33: Internship Area page

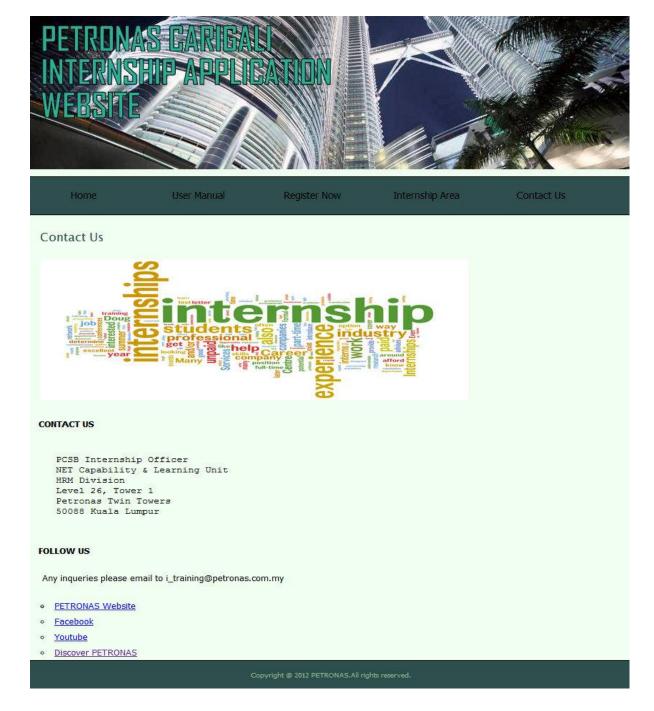


Figure 34: Contact Us page

In the student menu, there is the online internship application form which allowed student to fill up the form and send it online. The data was being kept in the database which enabled the admin to access the data later. There are five sidebars in student home page; Home, Student Manual, Internship Area, Download Files and Log out. The online application form allowed student to apply their internship online which removed the manual system of internship application via email to <u>i_training@petronas.com.my</u>.



Home

Student Manual

Internship Working Area Downloads File

Welcome to PCSB Online Internship Application System

Grab Your Golden Chance Here



PETRONAS Industrial Training Programme is a dynamic platform designed to provide undergraduates from all disciplines with hands-on experience within the oil & gas industry and engage in many areas of the operations of a global company.

Three significant objectives have been incorporated to ensure the effectiveness of the training programme:

- Integrate theoretical knowledge and its application in industry
 Acquire knowledge, skills and mindset to shorten undergraduate's learning curve
 Accelerate process of identifying potential talents for PETRONAS talents strategy employment

REQUIREMENTS

- i. Malaysian or PETRONAS Sponsored Student pursuing undergraduate degree in higher learning institutions, either in Malaysia or overseas in any disciplines where industrial training is a mandatory part of course completion (preference will be given to third and final year students) i. Performing the industrial training for a minimum duration of two and a half months
- and maximum of seven months iii. Submission of the following documents together with the online application
- (completed documents MUST be submitted via this website Industrial Training Application Form).
 - a. Curriculum Vitae

TERMS AND CONDITIONS

- i. Application should be sent via website at least three months prior to programme commencement
- ii. Should you not receive any reply from us within two months, please consider your application to be unsuccessful iii. Acceptance OR declination of offer must be notified within five (5) working days
- Only online applications will be entertained. Postal/courier applications are deemed as incomplete

Figure 35: Home page for Student

PETRUMAS NTERNSHIP WEBSITE	PAPPLICANDON	
Home S	tudent Manual Internship Working Area	Downbads File Logout
TIONIC 3	tudent Manual Internship Working Area	Lowmoads the Logout
ndustrial Training App	plication Form	
		Student Menu
Grab Your Golden Ch	ance Here.	
l <mark>ote</mark> : Please fill in your applica		User Account
lame	Ahmad	User Information Change Password
ate of Birth	** Choose Date	Change Passworu
lationality		Internship Menu
IRIC No / Passport No.	900108089999	Industrial Training Application Form
ender -mail Address	Please choose 💌	
-Indi Address	dani@gmail.com	Leave Application
		Internship Period Extension
ermanent Address		Memo for Oustation
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lome Phone No.		Exit Checklist
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urrent CGPA]
cholar/Non-scholar	Please choose 💌	
ndergraduate Degree	Please choose	
raining Period	From: <u>** Choose Date</u> To:	** Choose Date
referred Training Area	Please choose	
ocation	Please choose	
Curriculum Vitae Attachment	Choose File No file chosen	
	Submit Reset	2

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Figure 28: Online Internship Application Form

Downloads File page contained all the files needed for the trainees in PETRONAS Carigali Sdn Bhd. They don't have to ask the hardcopy from the Internship Officer since they can download the files from this online system.



Figure 37: Downloads File Page

There are five sidebars in admin page; Home, Admin Manual, List of Report, Search List and Log Out. Admin home page provides information regarding the process for an admin to manage the online application from the students. The admin can tabulate all the data of the list of students who applied in the list of report menu.



Check For Applicant List of Report

ort

Logout

Welcome to Admin Menu

Home





User Account

User Information Change Password

STEP 1: CHECK FOR STUDENT APPLICATION

Admin needs to check for the student application in order to track the number of applications going through into the database. Make sure the application is in Mode Check or still in Mode Unprocess

STEP 2: APPROVAL APPLICATION

Admin needs to approve the application from the students. After the approval, admin need to send the approval application message to respective students via website.

STEP 3: ADVERTISE CV

Lastly, the application from the students need to be advertise to the line department for the placement of internship or by fulfill the request from the respective department.

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Figure 38: Home page for Admin Menu

N	NTERI IEBSI			APPL		NORT	7	
	Home		Check F	or Applicant		List of Report		Search List Logout
Pet	tronas Cai	rigali S Applicati						Admin Menu
No	Name			University	CGPA	Contact No.	Status	1
1	Nur Qistina Najib	Female		UITM	3.76	+60195220716	[Approve]	User Information Change Password
2	Ahmad Hazwan	Male	ІСТ	UITM	3.67	+60195991440	[Approve]	
3	Muhammad Adam Haris		EE	UTP	3.55	+60195220716	[Approve]	
4	Nur Medina Muhammad	Fomala	EE	UTP	3.50	+60195220716	[Approve]	
5	Alia Batrisyia Ahmad Adam	Female	BIS	UTP	3.44	+60195220716	[Approve]	
	Ahmad Hannan	Male	BIS	UTP	3.44	+60195220716	[Approve]	
-	Alia	Female	BIS	UTP	3.44	+60195220716	[Approve]	
8	Muhammad		PE	UITM	3.38	+60195220716	[Approve]	
	Ahmad Dani	Male	EE	UTP	3.24	+6019 <mark>5</mark> 220716	[Approve]	
	Ahmad Dani	Male	BIS	UTP	3.20	+60195220716	[Approve]	
		Male	BIS	UTP		+60195220716	[Approve]	

1111 Carlos and a start

Figure 39: List of Applicants Page

Admin also can search and check the students who applied for internship by referring to the search page and they can check the data of the students through the search page. Author also provides admin with check for applicant page. In this page, admin needs to approve or reject the internship applications received into the system.

PETROM INTERNS WEBSITE	S CARIGAN HIP APPLIC			
Home	Check For Applicant	List of Report	Search List	Logout
Petronas Carigal	i Sdn. Bhd	Sear Res	ch User Acc Change	Admin Menu count <u>formation</u> <u>Password</u>
No. Student Name	e University		ction neck]	
Please choose 'Searc				
	Co	pyright @ 2012 PETRONAS.All	rights reserved.	

Figure 40: Search and Check page

4.5.1 SQL Database for IPOS SMS System

Database	Profiling [Edit] [Explain SQL] [Cre								
os (5)	N								
		Show : 30 /	ow(s) starting fro	om record # 0					
s (5)	in horizo	ntal	mode and re	epeat headers after 100 cells	6				
internrequest login	$\leftarrow \top \rightarrow$	FirstName	LastName	Email	StaffID	Pword	RePword	NoIC	UserLevel
zekimessageout		Administrator	Super	petronascarigali@petronas.com	10	admin	admin	900108085952	1
udent '		Azlin	Musa	azlinm@petronas.com.my	112112	supervisor	supervisor	650114035104	2
		Nurhayu	Rusdi	nurhayu08@gmail.com		900108085952	900108085952	900108085952	3
		nurhayu	rusdi	nhayu@gmail.com		1234	1234	235476978945	3
	🗆 🧷 🗙	Nurhayu	Rusdi	nurhayu08@gmail.com		petronas@1	petronas@1	900108085952	3
		Administrator	Super	petronascarigali@petronas.com		admin	admin	900108085952	3
	🗆 🧷 🗙	Arbanna	Amran	arbanamran@gmail.com		petronas@1	petronas@1	930812086754	3
	🗆 🧷 🗙	NURBASIRAH	IBRAHIM	nurbasirah08@gmail.com		petronas@1	petronas@1	900228238976	3
	🗆 🧷 🗙	Nurhayu	Rusdi	nurhayu08@gmail.com		petronas@1	petronas@1	900108085952	3
		Muhammad Adam	Haris	adamh@gmail.com		petronas@1	petronas@1	880917086557	3
	🗆 🧷 🗙	Alia Batrisyia	Ahmad Adam	aliab@gmail.com		petronas@1	petronas@1	900108087654	3
		Ahmad	Hannan	hannan@gmail.com		petronas@1	petronas@1	900808086543	3
		Alia	Khadijah	aliak@gmail.com		petronas@1	petronas@1	900730043223	3
		Muhammad Haris	lskandar	haris@gmail.com		petronas@1	petronas@1	900108086666	3
	Check	All / Uncheck All Wi	th selected: 🧳	• × 🖬					
		Show : 30	ow(s) starting fro	om record # 0					
	in horizo			epeat headers after 100 cells					

Figure 41: Login SQL Database

Database																
os (5) 💌												Profiling [Edit] [Explain	SQL] [Create	PHP Code][Refresh]
os (5) internrequest login	Show: 30 row(s) starting from record # 0															
ozekimessageout student		T -		DOB	Nation	Gender	Email	Address	HomeNo	MobileNo	Uni	Course	CGPA	Scholar	Degree	Area
SV															7	
	6	<i>.</i>	×	17709/1988	MALAYSIA	Male	adamh@gmail.com	KG SG AKAR, BATU 14, BATU KURAU, PERAK DARUL RIDZU	-	+6019-522071	UTP	ELECTRICAL ENGINEERING	3.55	PETRONAS	Year Three	Electrical Engineerin
		P	×	08/01/1990	MALAYSIA	Female	aliab@gmail.com	DAMANSARA HEIGHTS, KUALA LUMPUR	03- 234567	+6+6019-5220	UTP	BIS	3.44	PETRONAS	Year Three	Marketing Trading
		Þ	×	08/08/1990	MALAYSIA	Male	hannan@gmail.com	UTP	•	+6019-522071	UTP	BIS	3.44	PETRONAS	Year Four	Human Resource: Managem
		P	×	30/07/1990	MALAYSIA	Female	aliak@gmail.com	UTP		+60195220716	UTP	BIS	3.44	PETRONAS	Year Three	Corparate Affairs & Administra
		P	×	08/01/1990	MALAYSIA	Male	haris@gmail.com	utp	•	+60195220716	UITM	PE	3.38	PETRONAS	Year Three	Geoscienc

Figure 42: Student SQL Database of IPOS SMS System

There are two database involved and connected in the system which is login database and student database. Login database hold all the data involved the login of the user, getting from user registration before user can log in into the IPOS SMS system. Student database hold all the data capture from the online application form which the applicants need to fill and submit.

4.5.3 Send message data description

Figure 43 illustrates the page which users (administrator) will approve the applications of the student and to notify via SMS. After recipients have been selected, compose the text of the SMS and click on Submit SMS. Once user click the button sends which is after specifying the recipient number and key in the text message, those data will be appeared in the Ozeki NG SMS Gateway system.



Figure 43: Submit SMS page

OZEKING - SMS GATEWAY - Trial Versio	n (20 days to register)	Connected to 127.0.0.1:9501 (admin) - Logout
File = Edit = Service provider connections = U Compose Reply Forward Print	sers and applications • View • Help	Management Messages
admin (Standard user)	admin (Standard user) - sent	
Username: admin Configure Events Addressbook: Configure Current state: Enabled Enable Disable Messages: *> Inbox (0) *> Outbox (0) *> Sent (1) *> Scheduled (0) *> Scheduled (0) *> Scheduled (0) *> Deleted items (121)	Refeash Delete - Select a folder - Move Phone number Message Status +60199807960 From: +60175962471 To: +60199807960 Test First Announcement	Date Monday, 27 September, 2010 9:53 20 PM Move to: - 5eec - • More Ceere Porard Resp. Hore View messade details Sent Time: 10-09-27 21:53:20 Received Time: 10-09-27 21:53:23
	Result of moving several messages.	

Figure 44: Send message data in Ozeki NG-SMS Gateway

Figure 45 illustrate message that will be received by students who had been notified via SMS by the administrator.



Figure 45: Mobile based – Student view

4.6 TESTING

A usability testing was conducted to test the usability of IPOS SMS System. 2 staffs and 3 intern students were asked to use the website. There are among the aspect that been tested during the usability testing:

Figure 46 illustrates all of the users agreed that this website is easy to use and the instructions are also clear. This is based on the results where there were no users who felt clueless while using IPOS SMS System. It shows that the interface is user friendly.

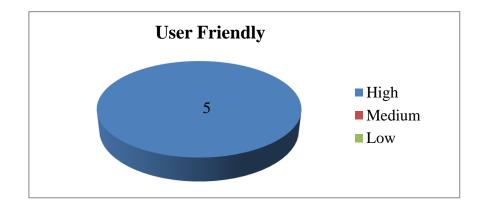


Figure 46: User Friendly

Figure 47 illustrates five users are agreed that this website faster the internship application process as compared to the manual system.

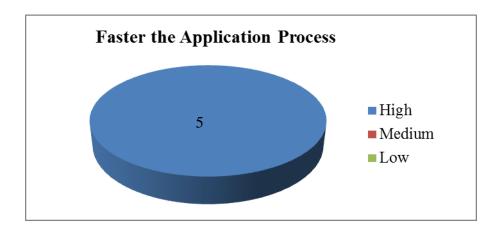


Figure 47: Faster the Application Process

Figure 48 shows the system is successful in sending the notification in forms of SMS throughout the website. Five users are agreed that this system is proven in sending message to the hand phone number of the users.

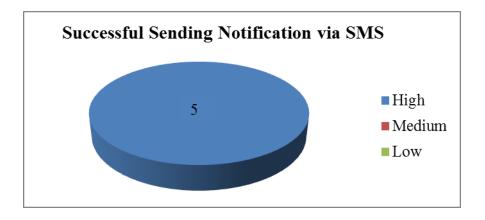


Figure 48: Successful Sending Notification via SMS

Figure 49 shows all the users are agreed that the overall system and website features ease the user and gives impact to them and gives the effective ways of enhancement the internship application process.

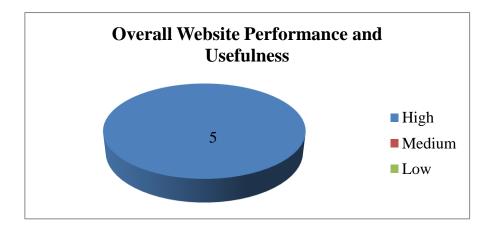


Figure 49: Overall Website Performance and Usefulness

CHAPTER 5 CONCLUSIONS AND RECOMMENDATIONS

5.1 Conclusion and Recommendation

This project involves development of website that enhances the manual system of internship application in PETRONAS into a web based system. It involves the information about the internship application in PETRONAS and provides online internship application form. There are two modules of main user involves in this system which are admin and student.

As a conclusion, IPOS SMS system will be a first internship website in Malaysia that allows the notification to be sent through the instant messaging system. All the objectives have been met after completing the website and conducting the testing with real users. The website can be maintained by updating the list of applicants and change the pictures and information regarding the internship application to the current one since the applicants needs to use the forms and require updated information regarding the internship placement.

Among the recommendation given for the website is it might be able to automatically send email notification. Besides, the website could use resume checker before proceed with sending short message service.

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