

SAMPLE OF CERTIFICATION OF APPROVAL

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Value Analysis: Study of Application in Malaysia's Construction Industry

by

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CERTIFICATION OF ORIGINALITY

This is to certify that I am responsible for the work submitted in this project, that the original work is my own except as specified in the references and acknowledgements, and that the original work contained herein have not been undertaken or done by unspecified sources or persons.

MUHAMMAD IKHWAN BIN ABDULLAH

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ABSTRACT

Malaysian government has realized that it is necessary to modernize the construction industry to keep in line with international practice and long term healthy growth. As a result, the use of Value Analysis as an advanced management technologies and skills was highlighted. From the previous study and interviews carried out, it was found that the participants in the construction industry lack awareness in Value Analysis. Therefore the research is carried out to study the typical Value Analysis job plan methodology, the degree of awareness and understanding of Value Analysis in construction industry, the degree of implementation and effectiveness of the Value Analysis job plan, and the drivers and obstacles in implementing Value Analysis. The study was done through qualitative methods and analyzed using average index. Then the data analysis will be carried out by using average index method. Through the study it was identified that awareness level and implementation of Value Analysis was good. However, the understanding level and effectiveness are low.

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